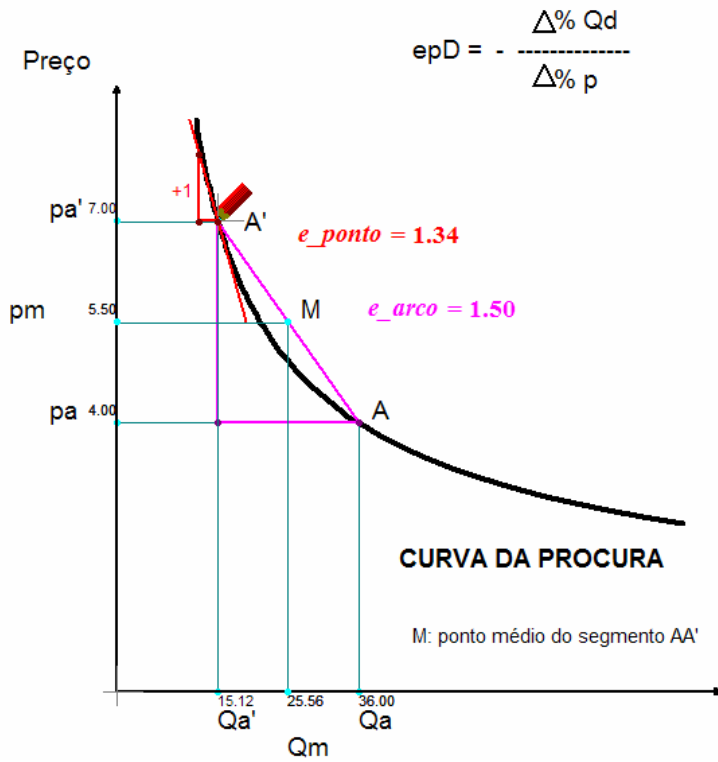


ELASTICIDADE-PREÇO DA PROCURA



Elasticidade arco AA' = 1.50

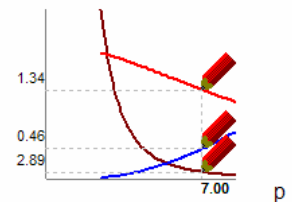
$$\left(= \frac{\frac{\Delta Qd}{Qm}}{\frac{\Delta p}{pm}} = \frac{\frac{Qa' - Qa}{Qm}}{\frac{pa' - pa}{pm}} = \frac{\frac{15.12 - 36.00}{25.56}}{\frac{7.00 - 4.00}{5.50}} \right)$$

Elasticidade ponto A' = 1.34

$$\left(= \lim_{\Delta p \rightarrow 0} \left(- \frac{\Delta Qd}{\Delta p} \frac{pm}{Qm} \right) = - \frac{dQd}{dp} \frac{p}{Qd} \right) \text{ Ver nota.}$$

$$epD = - \frac{dQ}{dp} \frac{p}{Q}$$

$$epD = - (-2.89) 0.46$$



DETERMINAÇÃO GEOMÉTRICA DA ELASTICIDADE-PREÇO DA PROCURA

