

CARPE Symposium Porto, 2025

Innovating Together: How Co-Creation Transforms Entrepreneurship

Opening Round Table – CARPE Symposium 2025
Thursday, 14th, 10:00 – Grande Auditório ISCAP

Roundtable Context / Discussion

As the global landscape of innovation accelerates, the boundaries between creators, users, academia, and industry continue to dissolve. At the heart of this transformation lies *co-creation* — a dynamic process that brings together diverse stakeholders to jointly develop ideas, products, services, and strategies that address complex societal and market needs.

This opening roundtable sets the stage for the CARPE Symposium 2025 by exploring how co-creation reshapes entrepreneurial practices, revitalizes regional development, and strengthens innovation ecosystems.

Drawing on real-world experiences and cross-disciplinary perspectives, panellists will reflect on how collaborative value creation redefines the role of higher education institutions, empowers students and citizens as co-innovators, and bridges the gap between knowledge and application.



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Guided by the CARPE Network's founding principles of applied research, social relevance, and international cooperation, the session will address key questions:

- What new forms of entrepreneurship are emerging from co-creation processes?
- How can universities act as catalysts for inclusive, responsible, and sustainable innovation?
- In what ways does co-creation promote mutual learning and societal impact?

This roundtable brings together voices from academia, industry, civil society, and public sector partners to emphasize how co-creation fosters entrepreneurial mindsets and ignites systemic change. It will also establish a collaborative atmosphere for the symposium's ongoing dialogues, SIGs work, and knowledge exchanges.

