

# ISCAP EXCHANGE PROGRAMME 2024-2025



## STUDY PLANS

**P.PORTO**

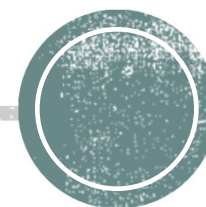
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# GENERAL GUIDELINES

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## Dear Students,

- 1. Before checking the Exchange Program and all the Study Plans, read the information about [how to apply](#).
- 2. **After having analysed the proposed Study Plans, you should choose the ONE** that fits you best and then select the courses in the [e-learning agreement](#) accordingly. Only after submitting the e-learning agreement and the [e-application form](#) will your application be valid.
- 2.1 Each plan allows some flexibility, so you can add a language (Portuguese is always a good choice😊) or any other courses in the grey area.
  - When the schedules are published, in the beginning of the semester, you can do some changes in your learning agreement, combining plans and courses, provided there are still vacancies and no overlaps.
- 2.2 You can follow master courses, even if you are a Bachelor student.



3. In order to check the syllabi of the courses, please go to:

[https://drive.google.com/drive/folders/1qRT\\_eAH0sXi0gwY850N72vtEth-9VvHQ?usp=sharing](https://drive.google.com/drive/folders/1qRT_eAH0sXi0gwY850N72vtEth-9VvHQ?usp=sharing)

**Notes:**

- courses will only take place if a minimum of 15 students are enrolled (except in special cases).
- minor changes may occur.

If you have any questions, please contact us to [gri3@iscap.ipp.pt](mailto:gri3@iscap.ipp.pt).

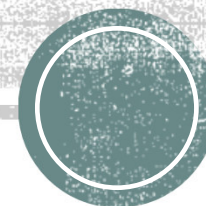


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# **WINTER SEMESTER**

# **2024-2025**



# ISCAP EXCHANGE PROGRAMME 2024-2025

STUDY PLAN 1 - Business & Creativity			
CODE	UC	ECTS	Obs.
1325	Business Analysis	5.0	Joint Degree Students from VIKO and EUAS have priority in this plan 10 Vacancies
1324	Fundamentals of Business	3.0	
1326	Management	7.0	
1328	Individual Creativity	5.0	
1329	Organizational Creativity	5.0	
1327	Organization	3.0	
1065	Organizational Behaviour	2.0	
1	Portuguese Language and Culture (A1)	4.0	80 vacancies
	Business English I or III / Spanish I or III/ German I or III/ French I or III/ Russian I or III	4.0	20 vacancies
2442	Research Methodologies	6.0	25 vacancies

WINTER SEMESTER

# ISCAP EXCHANGE PROGRAMME 2024-2025

STUDY PLAN 2 – Business& Communication			
CODE	UC	ECTS	Obs.
1340	Entrepreneurial Behavior and GEST Characteristics	10.0	Joint Degree Students from VIKO and EUAS have priority in this plan (30 Vacancies)
1339	Intercultural Communication	4.0	
2518	Organizational Communication	4.0	
1338	Public Speaking	2.0	
1337	Sales and Marketing Mechanisms	10.0	
1	Portuguese Language and Culture (A1)	4.0	80 vacancies
	Business English I or III /Spanish I or III/ German I or III/ French I or III/ Russian I or III	4.0	20 vacancies
2442	Research Methodologies	6.0	25 vacancies

# ISCAP EXCHANGE PROGRAMME 2024-2025

STUDY PLAN 3 - Business & Decision Models			
CODE	UC	ECTS	Obs.
1875	International Economic Law	4.0	30 Vacancies
2077	Market Research	6.0	
1060	Accounting and Financial Analysis	5.0	
2370	Auditing	4.0	
4338	Data Analytics for Business	6.0	
1048	Statistics	4.0	
1	Portuguese Language and Culture (A1)	4.0	80 vacancies
	Business English I or III / Spanish I or III/ German I or III/ French I or III/ Russian I or III	4.0	20 vacancies
2442	Research Methodologies	6.0	25 vacancies

# ISCAP EXCHANGE PROGRAMME 2024-2025

STUDY PLAN 4 – MASTER LEVEL – Intercultural Studies and Languages for Business			
CODE	UC	ECTS	Obs.
1511	English Culture for Business I	6.0	6 Vacancies
1530	Culture and Development I	6.0	
1529	Intercultural Economic Relations	8.0	
9701	French/German/Spanish Culture for Business I	5.0	
9704	Language and Culture "Mandarin Chinese for Business I"/"Arabic I"	5.0	
1	Portuguese Language and Culture (A1)	4.0	80 vacancies
	Business English I or III /Spanish I or III/ German I or III/ French I or III/ Russian I or III	4.0	20 vacancies
2442	Research Methodologies	6.0	25 vacancies

# ISCAP EXCHANGE PROGRAMME 2024-2025

STUDY PLAN 5 – MASTER LEVEL – Intercultural Studies and Languages for Business			
CODE	UC	ECTS	Obs.
1513	English Culture for Business III	6.0	6 Vacancies
1533	Intercultural Communication Technologies	6.0	
9703	French/German/Spanish Culture for Business III	6.0	
9706	Language and Culture "Mandarin Chinese for Business III/"Arabic III"* <small>*Requires previous knowledge of these languages.</small>	6.0	
1	Portuguese Language and Culture (A1)	4.0	80 vacancies
	Business English I or III /Spanish I or III/ German I or III/ French I or III/ Russian I or III	4.0	20 vacancies
2442	Research Methodologies	6.0	25 vacancies

# ISCAP EXCHANGE PROGRAMME 2023-2024

STUDY PLAN 6 - MASTER LEVEL - International Business & Entrepreneurship			
CODE	UC	ECTS	Obs.
2472	International Commerce and Investments	6.0	30 Vacancies
1364	Entrepreneurship and Innovation	6.0	
1118	International Financial Management	6.0	
1365	Monetary and Financial Economics	6.0	
1363	Competitiveness and Globalization	6.0	
1875	International Economic Law	4.0	
1	Portuguese Language and Culture (A1)	4.0	80 vacancies
	Business English I or III / Spanish I or III/ German I or III/ French I or III/ Russian I or III	4.0	20 vacancies
2442	Research Methodologies	6.0	25 vacancies

# ISCAP EXCHANGE PROGRAMME 2024-2025

STUDY PLAN 7 - Data Analysis & Communication			
CODE	UC	ECTS	Obs.
2077	Market Research	6.0	30 vacancies
1647	Introduction to e-business	6.0	
2290	Marketing Communication	6.0	
4338	Data Analytics for Business	6.0	
1418	Information Systems Modelling	6.0	
1268	Multimodal International Communication I	4.0	15 vacancies
1	Portuguese Language and Culture (A1)	4.0	80 vacancies
	Business English I or III / Spanish I or III / German I or III / French I or III / Russian I or III	4.0	20 vacancies
2442	Research Methodologies	6.0	25 vacancies

# ISCAP EXCHANGE PROGRAMME 2024-2025

STUDY PLAN 8 - Management			
CODE	UC	ECTS	Obs.
2370	Auditing	4.0	30 Vacancies
1875	International Economic Law	4.0	
1060	Accounting and Financial Analysis	5.0	
1048	Statistics	4.0	
2290	Marketing Communication	6.0	
1647	Introduction to e-business	6.0	
1	Portuguese Language and Culture (A1)	4.0	80 vacancies
	Business English I or III / Spanish I or III/ German I or III/ French I or III/ Russian I or III	4.0	20 vacancies
2442	Research Methodologies	6.0	25 vacancies

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**SUMMER  
SEMESTER**

**2024-2025**



# ISCAP EXCHANGE PROGRAMME 2024-2025

STUDY PLAN 1 - Business Management			
Code	UC	ECTS	Obs.
1330	Sustainable Business Environment	2.0	10 Vacancies
1336	Law and Document Management	3.0	
1167	Economics	3.0	
1334	Personal Development	5.0	
1331	Corporate Social Responsibility	4.0	
1332	Business Ethics	4.0	
1333	Personal Leadership	5.0	
3	Portuguese Language and Culture (A1)	4.0	80 vacancies
2	Portuguese Language and Culture (A2)	4.0	30 vacancies
	Business English II or IV / Spanish II or IV / German II or IV / French II or IV / Russian II or IV	4.0	25 vacancies
1652	Research Methodologies	6.0	25 vacancies

# ISCAP EXCHANGE PROGRAMME 2024-2025

STUDY PLAN 2– Business Tools & Creativity			
Code	UC	ECTS	Obs.
1342	Creativity Techniques* (10 Vacancies)	5.0	24 Vacancies
1341	Theories on Creativity* (10 Vacancies)	5.0	
4344	Simulation and Decision Making	6.0	
1335	Business Financial Management	4.0	
2436	Public Management Auditing	6.0	
3	Portuguese Language and Culture (A1)	4.0	80 vacancies
2	Portuguese Language and Culture (A2)	4.0	30 vacancies
	Business English II or IV /Spanish II or IV/ German II or IV/ French II or IV/ Russian II or IV	4.0	25 vacancies
1652	Research Methodologies	6.0	25 vacancies

# ISCAP EXCHANGE PROGRAMME 2024-2025

STUDY PLAN 3 - MASTER LEVEL - Cultures for Business			
Code	UC	ECTS	Obs.
1512	English Culture for Business II	6.0	10 Vacancies
1531	Culture and Development II	6.0	
1532	Entrepreneurship in Culture	8.0	
1515/1518/1521	French/German/Spanish Culture for Business II* <small>*Requires previous knowledge of these languages.</small>	5.0	
1524/1527	Language and Culture "Mandarin Chinese for Business II/"Arabic II" <small>*Requires previous knowledge of these languages.</small>	5.0	
3	Portuguese Language and Culture (A1)	4.0	80 vacancies
2	Portuguese Language and Culture (A2)	4.0	30 vacancies
	Business English II or IV /Spanish II or IV/ German II or IV/ French II or IV/ Russian II or IV	4.0	25 vacancies
1652	Research Methodologies	6.0	25 vacancies

# ISCAP EXCHANGE PROGRAMME 2024-2025

STUDY PLAN 4 – MASTER level – International Business & Entrepreneurship			
Code	UC	ECTS	Obs.
2473	International Business Law	6.0	40 Vacancies
1368	Human Resources Management	6.0	
1367	Social Entrepreneurship	6.0	
2386	Decision Support Systems	4.0	
1366	External Market Analysis	6.0	
2471	International Entrepreneurship	6.0	
3	Portuguese Language and Culture (A1)	4.0	80 vacancies
2	Portuguese Language and Culture (A2)	4.0	30 vacancies
	Business English II or IV / Spanish II or IV / German II or IV / French II or IV / Russian II or IV	4.0	25 vacancies
1652	Research Methodologies	6.0	25 vacancies

# ISCAP EXCHANGE PROGRAMME 2024-2025

STUDY PLAN 5 – Business Systems and Methods			
Code	UC	ECTS	Obs.
4344	Simulation and Decision Making	6.0	30 Vacancies
1965	International Multimodal Communication II*(10 Vacancies)	4.0	
	Public Management Auditing	6.0	
2406	e-Commerce	4.0	
1048	Statistics	6.0	
2437	Auditing Tools for Information Systems	6.0	80 vacancies
3	Portuguese Language and Culture (A1)	4.0	
2	Portuguese Language and Culture (A2)	4.0	
	Business English II or IV /Spanish II or IV/ German II or IV/ French II or IV/ Russian II or IV	4.0	
1652	Research Methodologies	6.0	

# ISCAP EXCHANGE PROGRAMME 2024-2025

STUDY PLAN 6 – Practice & Research			
Code	UC	ECTS	Obs.
1636	Project	20.0	10 Vacancies
1144	Traineeship	20.0	<i>Please read note below.</i>
3	Portuguese Language and Culture (A1)	4.0	80 vacancies
2	Portuguese Language and Culture (A2)	4.0	30 vacancies
	Business English II or IV /Spanish II or IV/ German II or IV/ French II or IV/ Russian II or IV	4.0	25 vacancies
1652	Research Methodologies	6.0	25 vacancies

## NOTE:

- We welcome young researchers to develop bachelor's and master's research and applied projects in the fields of management, marketing, international commerce, human resources, communication, accounting, finance, among others.
  - The research topic can be proposed for approval by the student or by ISCAP (upon request).
- Traineeships in the fields of communication, translation, marketing, among others can also be discussed
- To receive the ECTS the student will have to deliver a project/traineeship report and/or 1 scientific paper
- Projects and traineeships can be virtual.