UTPORTO
Universidade Técnica do Porto
Faculty of Business - FCEP
(formerly ISCAP – P.PORTO)

EXCHANGE PROGRAMME

2026/2027
Summer Semester

Study Plans

BEFORE YOU CHOOSE

How to build your study programme

01 EXPLORE	Review all 8 independent Study Plans and distinguish main courses from complementary options.
02 CHOOSE	Select the ONE Study Plan that best fits your academic interests and use it as the basis for your Online Learning Agreement (OLA).
03 COMBINE	Each plan offers flexibility: you may add Portuguese or other complementary courses from the grey area. You may also combine courses from different plans, but timetable overlaps are a significant risk.
04 ADJUST	At the beginning of the semester, once timetables are published, changes to the Learning Agreement may be possible, subject to vacancies and no timetable overlaps.

Bachelor students may also take Master's courses.

APPLICATION PROCESS

Choose, submit and validate

SYLLABI

Consult the course descriptions and syllabi using the link below.
https://drive.google.com/drive/folders/1ODFolwa5ntTa_UzOAWRBy6fJcp7mSPty

05 SELECT

After reviewing the proposed Study Plans, choose ONE main plan and select the corresponding courses in your e-Learning Agreement.

06 SUBMIT

Your application is valid ONLY after you have submitted e-application form.

07 CHECK

Your final course combination is subject to vacancies, course availability and timetable compatibility.

PRACTICAL INFORMATION

Course availability and support

09 COURSES AVAILABILITY	Courses normally run only when at least 15 students are enrolled, except in special cases.
10 CHANGES	Minor changes to the course offer may occur.
11 CONTACT	For any questions, please contact gri3@iscap.ipp.pt.

STUDY PLAN 01

Business Management

MAIN STUDY PLAN COURSES

CODE	COURSE	ECTS
1330	Sustainable Business Environment	2.0
1336	Law and Document Management	3.0
1167	Economics	3.0
1334	Personal Development	5.0
1331	Corporate Social Responsibility	4.0
1332	Business Ethics	4.0
1333	Personal Leadership	5.0

COMPLEMENTARY COURSES

CODE	COURSE	ECTS
3	Portuguese Language and Culture (A1)	4.0
2	Portuguese Language and Culture (A2)	4.0
—	Business English / Spanish / German / French II or IV	4.0
1652	Research Methodologies	6.0
1636	Project	20.0
CT	Critical Thinking	4.0

STUDY PLAN 02

Business Tools & Creativity

MAIN STUDY PLAN COURSES

CODE	COURSE	ECTS
1342	Creativity Techniques	5.0
1341	Theories on Creativity	5.0
1170	Organisation Management	4.0
1335	Business Financial Management	4.0
1259	Fundamentals of Marketing	4.0
1263	Market Research and Analysis	4.0

COMPLEMENTARY COURSES

CODE	COURSE	ECTS
3	Portuguese Language and Culture (A1)	4.0
2	Portuguese Language and Culture (A2)	4.0
—	Business English / Spanish / German / French II or IV	4.0
1652	Research Methodologies	6.0
1636	Project	20.0
CT	Critical Thinking	4.0

STUDY PLAN 03

Cultures for Business · Master Level

MAIN STUDY PLAN COURSES

CODE	COURSE	ECTS
1512	English Culture for Business II	6.0
1531	Culture and Development II	6.0
1532	Entrepreneurship in Culture	8.0
1515/1518/1521	French / German / Spanish Culture for Business II*	5.0
1524/1527	Mandarin Chinese for Business II / Arabic II*	5.0

*** Previous knowledge of the respective language is required. These are Study Plan 3 courses, not general language options.**

COMPLEMENTARY COURSES

CODE	COURSE	ECTS
3	Portuguese Language and Culture (A1)	4.0
2	Portuguese Language and Culture (A2)	4.0
—	Business English / Spanish / German / French II or IV	4.0
1652	Research Methodologies	6.0
1636	Project	20.0
CT	Critical Thinking	4.0

STUDY PLAN 04

International Business & Entrepreneurship · Master Level

MAIN STUDY PLAN COURSES

CODE	COURSE	ECTS
2473	International Business Law	6.0
1368	Human Resources Management	6.0
1367	Social Entrepreneurship	6.0
1366	External Market Analysis	6.0
2471	International Entrepreneurship	6.0

COMPLEMENTARY COURSES

CODE	COURSE	ECTS
3	Portuguese Language and Culture (A1)	4.0
2	Portuguese Language and Culture (A2)	4.0
—	Business English / Spanish / German / French II or IV	4.0
1652	Research Methodologies	6.0
1636	Project	20.0
CT	Critical Thinking	4.0

STUDY PLAN 05

Business Tools and Methods

MAIN STUDY PLAN COURSES

CODE	COURSE	ECTS
4344	Simulation and Decision Making	6.0
1366	External Market Analysis	6.0
2021	Financial Decision-Making Tools	6.0
STP	Time Series Forecasting	6.0
2437	Auditing Tools for Information Systems	6.0

COMPLEMENTARY COURSES

CODE	COURSE	ECTS
3	Portuguese Language and Culture (A1)	4.0
2	Portuguese Language and Culture (A2)	4.0
—	Business English / Spanish / German / French II or IV	4.0
1652	Research Methodologies	6.0
1636	Project	20.0
CT	Critical Thinking	4.0

STUDY PLAN 06

Applied Communication

MAIN STUDY PLAN COURSES

CODE	COURSE	ECTS
CIM	Integrated Marketing Communication	4.0
1258	Strategic Communication	4.0
1259	Fundamentals of Marketing	4.0
1965	Multimodal International Communication II	4.0
CT	Critical Thinking	4.0

COMPLEMENTARY COURSES

CODE	COURSE	ECTS
3	Portuguese Language and Culture (A1)	4.0
2	Portuguese Language and Culture (A2)	4.0
—	Business English / Spanish / German / French II or IV	4.0
1652	Research Methodologies	6.0
1636	Project	20.0

STUDY PLAN 07

Business Communication Capstone Project

MAIN STUDY PLAN COURSES

CODE	COURSE	ECTS
1636	Business Communication Project	20.0
1274	Management of Publicity Projects	6.0
TCE	Trends in Business Communication	4.0

Integrated project: applications are accepted only when ALL THREE main courses are selected.

COMPLEMENTARY COURSES

CODE	COURSE	ECTS
3	Portuguese Language and Culture (A1)	4.0
2	Portuguese Language and Culture (A2)	4.0
—	Business English / Spanish / German / French II or IV	4.0
1652	Research Methodologies	6.0
CT	Critical Thinking	4.0

STUDY PLAN 08

Practice & Research

MAIN STUDY PLAN COURSES

CODE	COURSE	ECTS
1636/1144	Project / Traineeship	20.0

NOTE:

1. We welcome young researchers to develop bachelor's and master's research and applied projects in the fields of management, marketing, international commerce, human resources, communication, accounting, finance, among others.
   The research topic can be proposed for approval by the student or by ISCAP (upon request).
1. Traineeships in the fields of communication, translation, marketing, among others can also be discussed
2. To receive the ECTS the student will have to deliver a project/traineeship report and/or 1 scientific paper
3. Projects and traineeships can be virtual, if tge host accepts this modality.

COMPLEMENTARY COURSES

CODE	COURSE	ECTS
3	Portuguese Language and Culture (A1)	4.0
2	Portuguese Language and Culture (A2)	4.0
—	Business English / Spanish / German / French II or IV / Russian II or IV	4.0
1652	Research Methodologies	6.0